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| Fellowship title:  | **Illustration Social Media Fellow** |
| What does the role involve?  | **Role summary:** This role would provide an excellent opportunity for a student to engage with the exciting world of social media in a professional context – equipping them with skills that will not only be useful for them when they graduate but will also ensure they have gained some networking links before they finish their degree. It would also provide an opportunity for the College to engage with the public and industry professionals in a fresh and innovative way which will help to promote recruitment and progression for our degree programme.An outline of the role follows:* Developing social media strategies with the aim of increasing awareness of our degree programme and engaging with the public to help with recruitment and industry links.
* Liaising with the teaching team to identify the long-term needs of the course’s social media strategy and offering creative ideas and solutions for social media content
* Creating captivating content for the degree programme’s social media sites (Instagram, twitter, Tik Tok, course blog), which may include writing blogs, articles, posts and multimedia content
* Staying up-to-date with the latest social media trends and digital technologies
* Having an awareness of emerging social media trends that can be implemented in the degree programme’s social media content

In conjunction with the above, all Fellows are also expected to:* Present at NCUC Student Conference/ExPO23 (TBC)
* Contribute to *Seven Bridges* academic journal
* Attend Student Leader Awards (TBC)
* Engage in social media training and promote themselves on social media in a professional capacity at least once a month tagging Newcastle College
* Write a short blog post reflecting on your experience

**Bursary:** £180 (for Semester Two)**Payment schedule:** £90 March 2023£90 June 2023(Payments will only be made on successful completion of the role. Deductions will be made for any form of non-participation.) |
| How do I apply? | To apply complete an application form and forward it to elizabeth.leonard@ncl-coll.ac.uk or HEstudents@ncl-coll.ac.uk  Deadline: **Monday 30th January 2023**Interviews will be held on the **Monday 6th February 2023** |