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| Fellowship title:  | **Digital Promotions and Social Media Coordinator Fellow** |
| What does the role involve?  | **Role summary:** We are looking for an enthusiastic and committed student to take on the role of the Digital Promotions and Social Media Coordinator Fellowship, who will be responsible for working on the promotion and social media aspect of the in-house record label. This is an exciting and varied role in the Music & Performing Arts curriculum area. This role requires commitment between January 2022 and July 2022, and will involve: * Coordinating the digital promotion and social media within the in-house record label and the wider section.
* Working with the Level 5 Digital Media Promotion learners within the BMus programme.
* Maintaining consistent promotion of talent for the record label.
* Developing press packs resulting in promotion for the artist and the release.

**Outputs:*** Promotion of two releases over the academic year from two differing artists to an industry standard.
* Provide a press pack for each release and a report of the output during the academic year.
* Work with label staff, students and other departments to produce final products for release.
* Attend Student Leader Awards
* Engage in social media training and promote social media profile in a professional capacity at least one a month, using the hashtag #NewcastleCollege.
* Write a short blog post reflecting on experience as a fellow.

There is also opportunity for student fellows to present at NCUC Expo\_22 in March.**Payment schedule:** Total: £334(Payments will only be made on successful completion of the role. Deductions will be made for missed sessions or any other form of non-participation.) |
| How do I apply? | You can apply by completing the application form on the Research Portal and forward it to: **HEstudents@ncl-coll.ac.uk**Closing Date: **Friday 21st January 2022**If shortlisted, you will be asked to attend an interview through teams (in person if permitting) on: **W/C 24th January 2022** with the aim of beginning the role on **Monday 31st January 2022** |