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| Fellowship title:  | **Photography Social Media Fellow** |
| What does the role involve?  | **Role summary:** We are looking for a Photography Student to become a Social Media Fellow, and NCUC fellow, for the next academic year. This exciting role builds upon the success of the last two year’s fellowships. The aim of this role would be to continue to manage and grow the social media platforms of the newly validated BA Hons Photography programme. The proposed student will be responsible for maintaining a strong outwardly facing digital presence via social media to help promote and build on our reputable course. This will help with recruitment, retention and hopefully drive quality and better achievement for our students. This role requires a commitment between the academic year 2021-2022 and will involve:* Continue to manage and grow the social media platforms of the BA Hons Photography programme.
* Maintain a strong outwardly facing digital presence via social media.
* Produce and maintain daily and weekly content.
* Collate and manage a student and programme portfolio.
* Grow and expand the social media audience.
* Maintain good communication with the photography team.

**Outputs:*** Attend Student Leaders Festive Event
* Attend Student Leader Awards
* Engage in social media training and promote social media profile in a professional capacity at least one a month, using the hashtag #NewcastleCollege.
* Write a short blog post reflecting on experience as a fellow.

There is also the opportunity for the student fellows to:* Present at NCUC Student Conference

**Payment schedule:** Bursary: £400(Payments will only be made on successful completion of the role. Deductions will be made for missed sessions or any other form of non-participation.) |
| How do I apply? | You can apply by completing the application form on the Research Portal and forward it to: **HEstudents@ncl-coll.ac.uk**Closing Date: **Friday 15th October 2021**If shortlisted, you will be asked to attend an interview through teams (in person if permitting) on: **TBC** |