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| Fellowship title:  | **Online Content Assistant Fellow** |
| What does the role involve?  | **Role summary:** We are looking for an enthusiastic and committed student to take on the role of the Online Content Assistant Fellow, who will be responsible for coordinating the production, delivery and schedule of digital marketing content. This includes web copy, social media content and video content.The role will be public facing dealing with current students, alumni and staff members.This is an exciting and varied role in Marketing department which requires commitment from October 2021 to June 2022 and will involve: * Attend monthly content planning sessions.
* Collate Flockler content.
* Share content for the week and polls across different social media platforms.
* Create in channel banner artwork for key dates in line with the brand.
* Produce fun, serialised content on campus with students.
* Organise and film Q&As with selected courses.
* Attend students events and shows in 2021/22 and capture content.
* Look after Students’ Union and Student Life sections of the Newcastle College website and produce original blog content.

**Outputs:*** Attend NCUC Student Leader Induction (TBC)
* Attend Student Leaders Festive Event
* Attend Student Leader Awards
* Engage in social media training and promote social media profile in a professional capacity at least one a month, using the hashtag #NewcastleCollege.
* Write a short blog post reflecting on experience as a fellow.

There is also the opportunity for student fellows to:* Present at NCUC Student Conference (TBC)

**Payment schedule:** Total: £900(Payments will only be made on successful completion of the role. Deductions will be made for missed sessions or any other form of non-participation.) |
| How do I apply? | You can apply by completing the application form below and forwarding it to **HEstudents@ncl-coll.ac.uk**Closing Date: **Friday 15th October**If shortlisted, you will be asked to attend an interview through teams (in person if permitting) on: **TBC**  |